



**VORWERK flooring** 

## **SUPERIOR LINE \*\***

**SUPERIOR 1028** 





Broadloom



Acoustic carpet tile



# IT'S A VORWERK! WHEN MILLIONS OF SATISFIED CUSTOMERS HAVE FAVOURED ONE SINCE 1883.

For more than 130 years, Vorwerk has been the most desirable brand for floor coverings.

Millions of satisfied customers vouch for the fact, all over the world. The reason for this is clear: Vorwerk is the only brand where they find this one-of-a-kind mixture of **superior quality**, **sustainable innovations** and **global award-winning design**. We're going to prove it on the following pages.





### IT'S A VORWERK!

## WHEN SUPERIOR QUALITY, SUSTAINABLE **INNOVATIONS AND GLOBAL AWARD-WINNING** DESIGN MEET UNIQUE FLOOR COVERINGS.

#### IT'S A VORWERK!

WHEN SUPERIOR QUALITY **ORIGINATES BY TESTING AND** TESTING, AGAIN AND AGAIN.

we monitor all of our products by carrying out more than 15,000,000 individual tests every year. We also have a "zero-errors tolerance" – from production to delivery. We are the only company doing this - and with success, as the numerous independent environmental and quality labels that our products have been awarded show.

#### **IT'S A VORWERK!**

WHEN SUSTAINABLE INNOVATIONS LEAD THE WAY FOR THE WHOLE INDUSTRY.

the fluffy carpet at home (1955), the ecological carpet backing (1994) – revolutionary for people with allergies – or the first free-form carpet tile (2011) for an abundance of brand-new freedom in floor design. Time and again, it is the Vorwerk brand that perceives people's wishes and sets trends on the market to fulfil them.

#### **IT'S A VORWERK!**

WHEN GLOBAL AWARD-WINNING **DESIGN KEEPS ON WINNING MORE** AND MORE PRIZES.

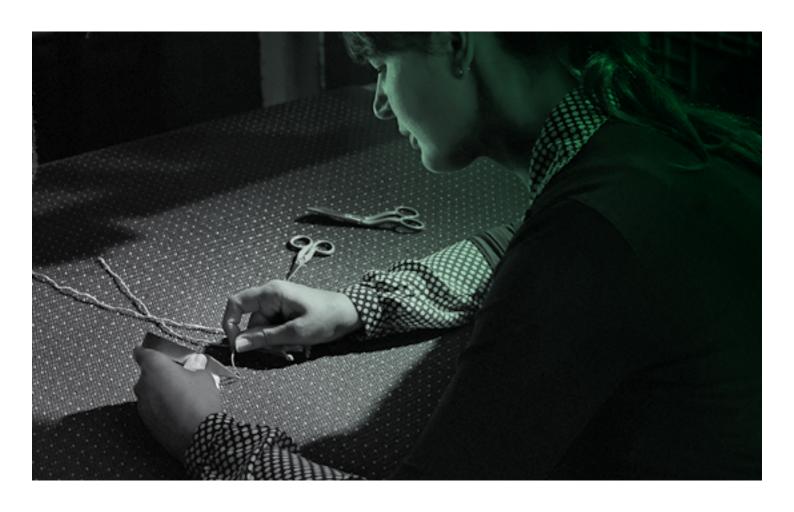
Because quality at Vorwerk is our highest priority, Affordable floor coverings for everyone (1883), World-famous names, such as Roy Lichtenstein or Karl Lagerfeld, have designed for Vorwerk. And the journey continues. To accomplish this we picture the floor covering as a canvas just waiting to be painted. Whether in a timeless or contemporary vein, reserved or progressive. The design world values this, which can be seen in the numerous awards we receive every year.



### IT'S A VORWERK!

# WHEN THE FLOOR TURNS INTO AN ART OF CRAFTSMANSHIP THANKS TO MORE THAN 130 YEARS OF EXPERIENCE.

**More than 130 years ago carpets were a luxury product.** Driven by the idea of manufacturing the best floor coverings, our founding fathers brought British technology to Germany. The aim was to make carpets accessible to everybody: in numerous designs and the highest quality.





# IT'S A VORWERK! WHEN MILLIONS OF POSSIBILITIES MAKE MILLIONS OF WISHES POSSIBLE.

From timeless to trendy, from low key to striking, all products are available in 15 colours, lots of them even in 25 or 30. If, contrary to expectations, the right nuance is not among them, our "Made-to-Order Tailoring" is able to make any desired colour you choose.\*

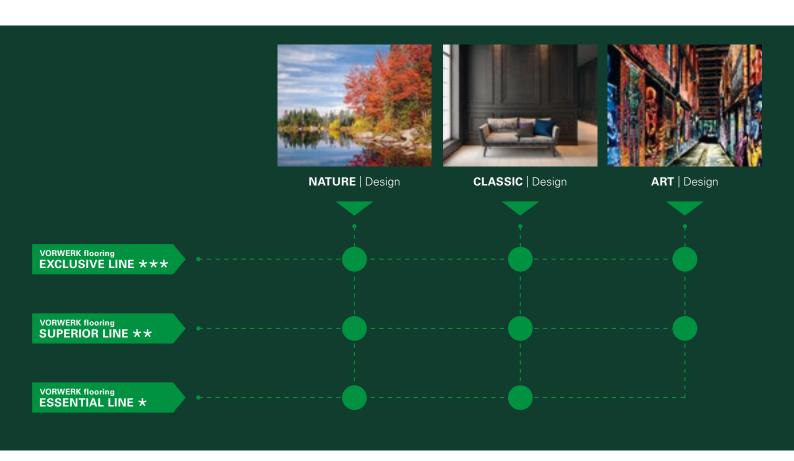
\*We produce exclusively for you starting at a quantity of 400 square metres tuft and 100 square metres woven.



### IT'S A VORWERK!

# WHEN WE CAN PROVE OUR CREDO "UNIQUE FLOOR COVERINGS SINCE 1883" WITH 3 PRODUCT LINES, 3 STYLE WORLDS AND MILLIONS OF POSSIBILITIES.

Our unique range of products is the guarantee that you will find the most beautiful and best floor coverings at Vorwerk. Our product lines Vorwerk flooring ESSENTIAL LINE, Vorwerk flooring SUPERIOR LINE and Vorwerk flooring EXCLUSIVE LINE with our style worlds NATURE | Design, CLASSIC | Design or ART | Design fulfil nearly every wish.





### **3 PRODUCT LINES**

Whether broadloom, tile or free-form – with our three product lines Vorwerk flooring ESSENTIAL LINE, Vorwerk flooring SUPERIOR LINE and Vorwerk flooring EXCLUSIVE LINE, you define the material, the feel, the construction design and resilience of your new Vorwerk, from high to the very highest standards.

#### Vorwerk flooring ESSENTIAL LINE.

The product line which sets standards right from the start.

#### Vorwerk flooring SUPERIOR LINE.

The product line which raises the high level of comfort even higher.

#### Vorwerk flooring EXCLUSIVE LINE

The product line which delivers superlatives that measure up to our customers' demands.

### **3 STYLE WORLDS**

Whether timelessly elegant, inspired by nature or artistically offbeat, with NATURE | Design, CLASSIC | Design and ART | Design, you define the attitude towards life on your Vorwerk. Regardless of whether you prefer to enjoy it at home or in the office.

#### **NATURE** | Desian.

Inspired by nature.
Interpreted by Vorwerk.

#### **CLASSIC** | Design

Stylish at home and timeless. Interpreted by Vorwerk.

#### **ART** | Desian.

Award-winning, limited and simply unique. Interpreted by Vorwerk.

# IT'S A SUPERIOR 1028! WHEN YOU GET MAXIMUM ENVIRONMENTALFRIENDLINESS EVEN IN THE COLOUR OF YOUR EYES.

- 1. Custom colours are possible starting from a quantity of 400 square metres.
- **2.** With highest-durable ECONYL® fibres to please the environment for many years, as the top material is made of 100% recycled material, such as from discarded fishnets. This has earned it four quality labels: CE, Green Label Plus, GUT and Bestnote of A+ for low room emissions (VOC).
- **3**. The dimensionally stable, bitumen and PVC-free acoustic tile, with significantly enhanced sound absorption and acoustic values, sets new standards in the market.

#### IT'S A VORWERK! WHEN THE ALL-INCLUSIVE DELIVERY PROMISE IS KEPT.

## Our 1st delivery promise:

We at Vorwerk flooring promise that we will ship out all **in-stock items** of up to **50 square metres** within **three days**, and up to **600 square metres** within **three weeks** (tuft) or **four weeks** (woven and tiles) after receipt of the order.

## ☐ !2 Our 2<sup>nd</sup> delivery promise:

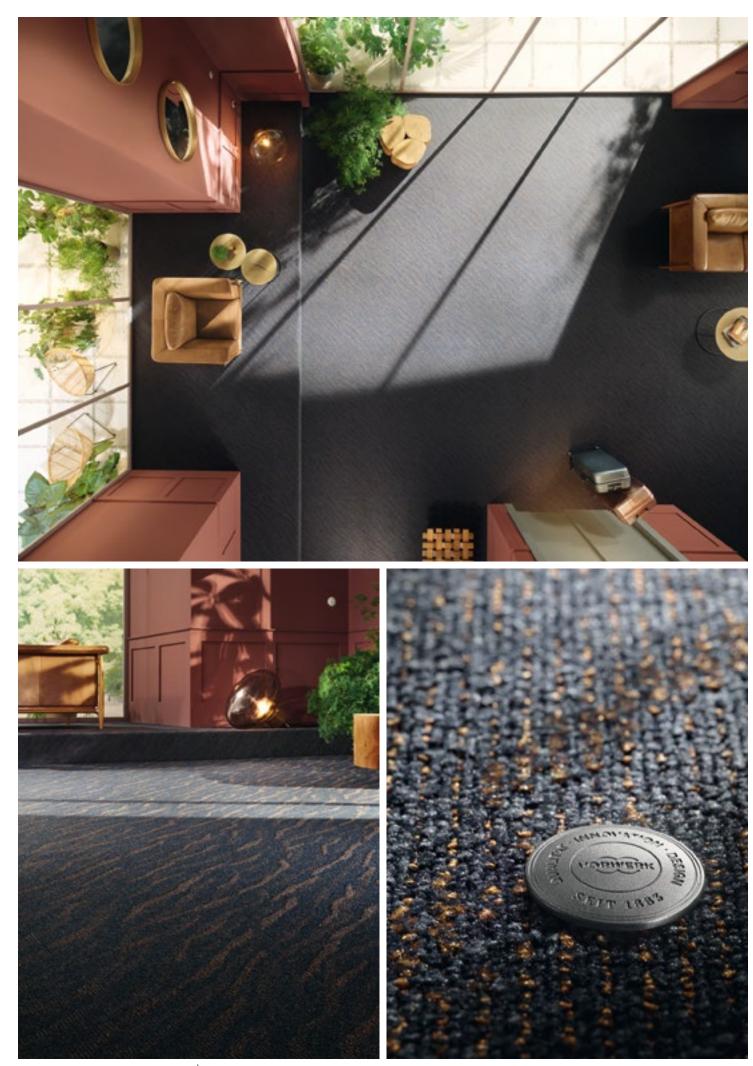
We at Vorwerk flooring promise that we will ship out orders of up to 300 square metres within three days after receipt of the order.

## Our 3<sup>rd</sup> delivery promise: We at Vorwerk flooring promise that we will provide a del

We at Vorwerk flooring promise that we will provide a delivery date and minimum quantity after three days at the latest for none-stock items, custom quantities or special colours, and special construction designs within eight days.

Take us at our word.





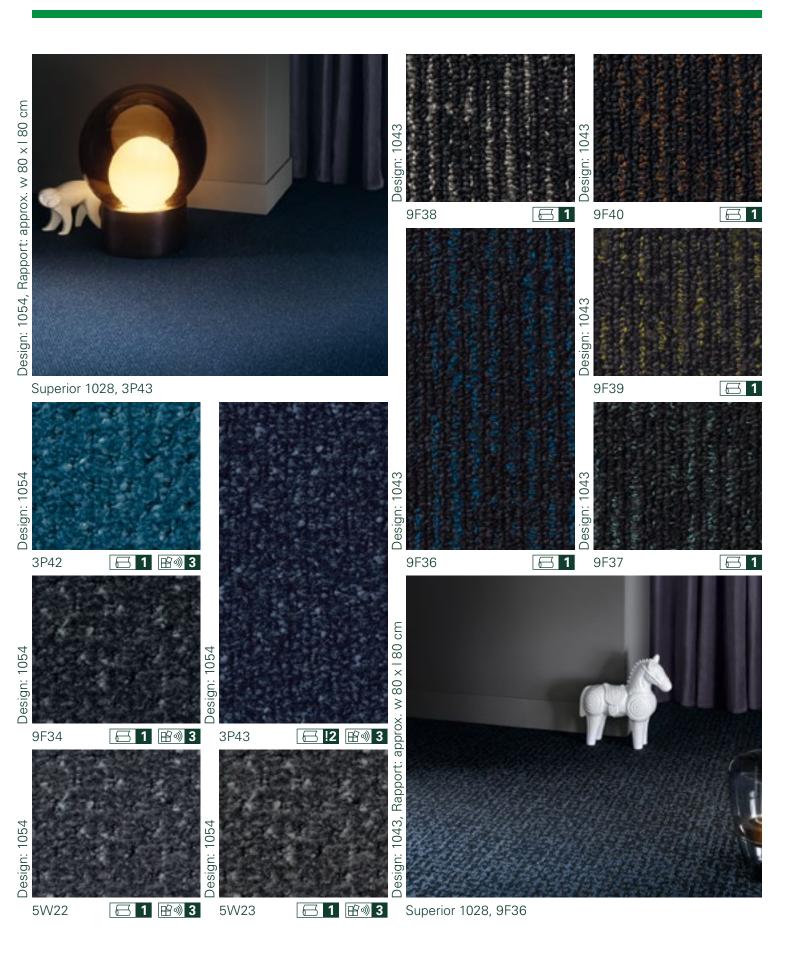
Superior 1028, Design D1040 | 3P45

## **SUPERIOR 1028**



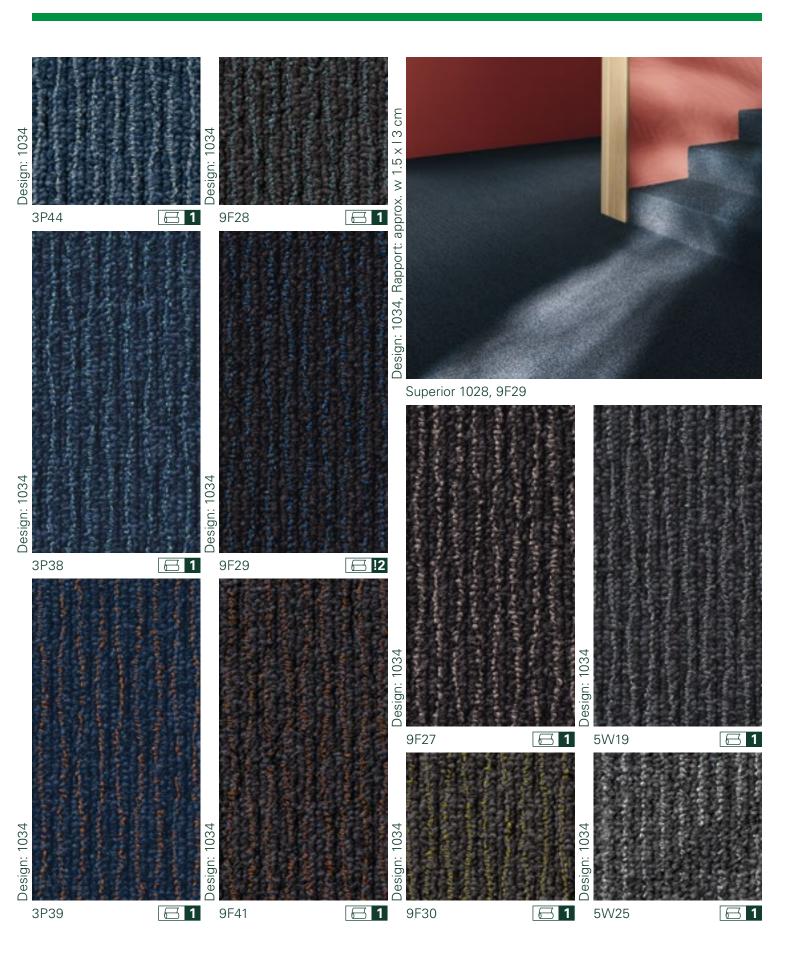






## **SUPERIOR 1028**



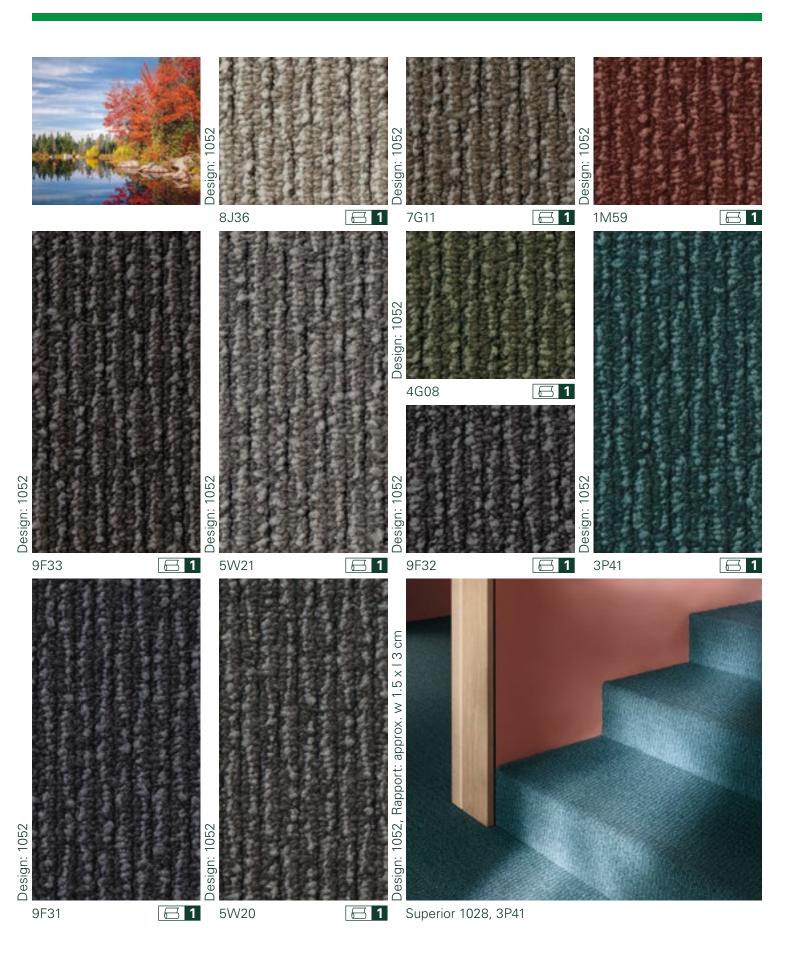


## NATURE | Design

## **SUPERIOR 1028**



Inspired by nature. Interpreted by Vorwerk.



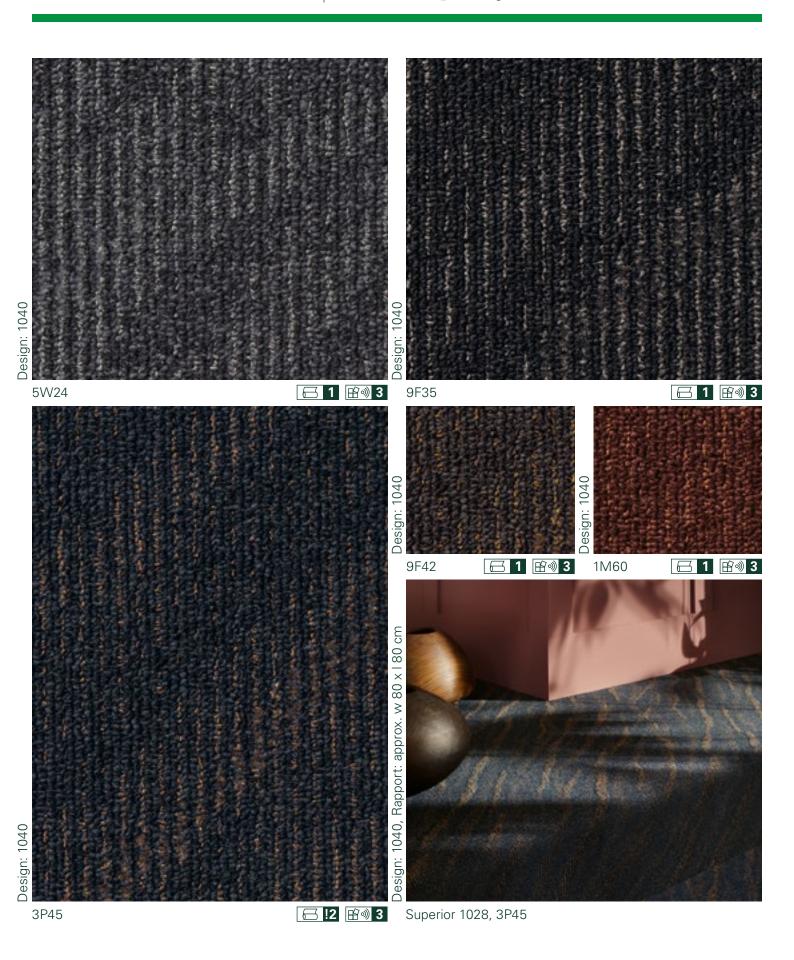
## NATURE | Design

## **SUPERIOR 1028**





Inspired by nature. Interpreted by Vorwerk.





Superior 1028, Design 1052 | 3P41





DOP: 1062#6+2/508+509

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PEP URID

EN 14041:2004/AC:2006

Textile floor covering to be used within a building

Technical datas for acoustic carpet tiles on request.

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